

Online Business Improvement Course

Learn various strategic tools such as Magic Wand, Now-Where-How, Mindshop Process, Force Field Analysis, One Page Plan and many more. Develop a list of key issues or opportunities and use your newly developed Sustainable Competitive Advantage as a filter to identify the most strategic ones. Walk away with a One Page Plan for your organization and a strong understanding of key strategic tools.

This course will provide you with a set of easy to implement business tools and processes for driving successful change in any business, division or individual.

Key Learnings

- > Identify your top 3 current growth and profit issues/opportunities
- > Develop a clear vision for your business
- > Identify the factors required to create successful change in a business
- > Find out what is your organization's Sustainable Competitive Advantage (SCA)
- > Prioritize the strategic issues in your organization
- > Drive your project teams based on a 8 week cycle
- > Develop powerful strategies and put them into action using the Mindshop tools
- > Discover how to be a more effective coach
- > Develop a One Page Business Plan

Benefits

- > Fast-track your learning of Business Improvement related tools/processes
- > Instantly implement your new learning on yourself or your own business
- > Work through the course at a time that best suits you
- > Understand how to sequence tools to achieve specific outcomes in your business
- > You will acquire new skills and gain confidence in your abilities and as a direct result, your business will improve

Features

- > Online, secure access, 24/7
- > High quality, instructional videos for every stage of each course
- > Interactive area for instant implementation of new learning
- > 80 question multiple choice exam to confirm your knowledge
- > Instantly returns to where you last saved your course so you can complete the course over a period of time
- > Ability to receive coaching support & guidance from a Mindshop Accredited Facilitator (additional investment – see pricing below)

Typical time to complete: 12-16 hours
Contact your Mindshop Advisor to register

Pricing incl GST*	Course Type	Details
\$ 425.00	Self-Paced	Work through at your own pace
\$ 655.00	Self-Paced with One-to-One facilitation	24/7 support by Angela Murphy, an experienced Accredited Mindshop Facilitator
\$1895.00	Internally Run	Hire Angela Murphy to run the course internally at your office for up to 12 staff

* per course